



**CSU** The California State University  
ALUMNI COUNCIL  
**2022-23 CORPORATE SPONSORSHIP OPPORTUNITIES**

**Platinum (In-Person Meeting): \$5,000**

- Contact information for all CSU Alumni Directors provided in Excel
- Up to two sponsor representatives may attend the Council dinner (Thursday night) and make remarks and/or attend the Alumni Council meeting on Thursday/ Friday and make a 10-minute presentation during the meeting
- Sponsor logo displayed above other sponsors on Alumni Council sponsors page on website
- Sponsor logo on registration materials and electronic meeting packet
- Sponsor material inserted in meeting packet

**Gold (In-Person Meeting): \$3,500**

- Up to two sponsor representatives may attend Thursday lunch and make remarks or attend the Alumni Council meeting on Thursday/ Friday and make a 10-minute presentation during the meeting
- Sponsor logo displayed on Alumni Council sponsors page on website
- Sponsor logo on registration materials and electronic meeting packet
- Sponsor material inserted in electronic meeting packet

**Silver (In-Person Meeting): \$2,500**

- Up to two sponsor representatives may attend Friday Council meeting and make a 10-minute presentation
- Sponsor logo displayed on Alumni Council sponsors page on website
- Sponsor logo on registration materials and electronic meeting packet
- Sponsor material inserted in electronic meeting packet

**Bronze (Virtual Meeting): \$1,500**

- Sponsor logo displayed on Alumni Council sponsors page on website
- Sponsor logo on electronic meeting packet
- Sponsor material inserted in electronic meeting packet
- Opportunity to host an icebreaker activity, sponsor a game, or provide a presentation at the start of the meeting (10 minutes)

In conducting its business, the CSU Alumni Council seeks corporate sponsorships for its programs, where appropriate. Sponsorship opportunities are available for in-person meetings as well as virtual meetings. Sponsorships are accepted only for professional development meeting activities and are not used toward Alumni Council board business meetings. Up to one platinum, one gold, and one silver sponsor will be selected for each in-person meeting. Up to one bronze sponsorship will be available for virtual meetings only.